



Westlock & District Agricultural Society

Box 5729 Westlock, AB T7P 2P6.

Phone: (780) 349-8888 Fax: (780) 349-8881

2024 Parade Theme: Looking Forward Friday August 16, 2024

PRIZES: Ribbons for theme “Looking forward” - 1st, 2nd, 3rd

REGISTRATION TIME: 8:00 AM to 9:45 AM

1. Please Pre-register by Thursday August 15, 2024 emailing registration to westlockag@gmail.com
2. Please note that there is **no** entry or registration fee to enter a float into the parade.
3. Please check in at the registration table located at the north side of the service road behind Peavy Mart, for directions. Judges will be walking up and down the service road judging throughout the morning.

PARADE ENTRY JUDGING TIME: 8:30 AM to 10:00 AM

CATEGORIES

- a) Commercial - Includes all retail and service businesses
- b) Non-Commercial & Vintage – Includes all Clubs, Organizations, Societies, Foundations, Boards, Teams and Groups.

JUDGING CRITERIA:

- a) Use of theme – did the design reflect the theme
- b) Originality – was the entry built specifically for this parade
- c) Over-all effort – how much work went into the float
- d) Appearance – overall impression of the entry
- e) Other -- Use of music, signage, people

PARADE START TIME: 10:30 AM SHARP

PARADE PARTICIPANTS GENERAL INSTRUCTIONS:

- ❖ Please arrive at the marshalling area no later than 9:00am to be eligible for judging.
- ❖ Please obey the marshalling attendants at all times. Please do not stop until you have parked in your assigned place. Entries can be finished once in the entries assigned parking spot. Map below to assist.
- ❖ Do not leave vehicles in the marshalling area that are not part of the parade; move them to the parking lot at Westlock Inn or Peavy mart Parking lot please.
- ❖ Drivers must be aware of what is happening around their unit at all times. Large floats should have people walking beside the float to help the driver see their unit. Keep at least the length of your unit between yourself and the one ahead.
- ❖ There will be an occasional pause to the parade when the traffic controllers at the Highway intersection at Sobeys deem it necessary. Obey the controllers and proceed when permitted, no speeding up to try to catch up to the rest of the parade.
- ❖ Tossing out candy is permitted., however we would strongly encourage that this be done by someone walking along side your unit rather than those riding on it. Please keep candy “nut free”. The use of water balloons, or water guns are prohibited.
- ❖ Horses and large animals should be accompanied by an individual walking alongside who can control the animals if needed.
- ❖ Participants riding on a float should be seated at all times, however if there is a rail around the float, standing is permitted.
- ❖ Please remember to be careful, have fun and enjoy the parade!



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